SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR REGISTERING AN UNREGISTERED VENDOR/PRODUCT IN A BUSINESS-TO-BUSINESS NETWORK-BASED FRAMEWORK

ABSTRACT

A system, method and computer program product are provided for registering an unregistered vendor in a network-based framework. Initially, at least one order is received from a first user utilizing a network. Such order is directed to a second user that is not registered with the network-based framework. There after, contact information of the second user is retrieved. A request is then transmitted to the second user using the contact information. Such request is for the second user to register with the network-based framework.

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